

“The daily cleaning routine is much easier for his staff, and the umbrellas and patio tables don't have the build-up that they did before.”

## Misters and Steamers: Success with EasyWater at Firehouse Subs

### 01. Challenge

Hard water was a big problem for Firehouse Subs in Chandler, AZ. Food steamers and holding units required difficult maintenance in order to remain operational, but it wasn't until the outdoor misting system was installed that a more visible problem emerged: hard water deposits were staining all of the outside patio tables and umbrellas. After a year of battling the unsightly white staining that changed their signature firehouse red to a dull muddy color, it was clear that this customer-facing problem required action.

### 02. Solution

Scott Friedman, Chandler Franchisee and Area Representative for all Firehouse Subs Restaurants in Arizona, had seen TV commercials for the EasyWater No-Salt Conditioner. He placed a call to EasyWater's commercial department, and a powerful customer testimonial convinced him to give the EasyWater solution a try. It wasn't long before he had the EasyWater No-Salt Conditioner installed on the main water line of his restaurant, ensuring full treatment for both the food handling equipment and the outside misting system.

### 03. Results

After more than a year of seeing the results of the EasyWater No-Salt Conditioner, Scott can say with confidence that he made the right decision. The daily cleaning routine is much easier for his staff, and the umbrellas and patio tables don't have the build-up that they did before. Because of his experience, Scott was able to guide other Arizona area franchisees into choosing the EasyWater No-Salt Conditioner, ensuring they would never have to battle severe hard water issues.

#### About EasyWater

EasyWater is a world leader in solving water-related problems. The use of innovative technologies allows EasyWater to solve many difficult water issues without using salt, potassium or other chemicals. Our philosophy is to be conscientious of people's needs in resolving their water problems, while also doing all we can to protect our environment's natural water supply.